



القاباس

الإلكتروني

AlQabas Digital Rate Card 2018

V 1.03

WWW.ALQABAS.COM

Pop Up



Weekly
2,500 KD

- Main page
- 3.5 KD / CPM

Take Over



Daily

350 KD

Weekly

2,300 KD

• 3.5 KD / CPM

Video Ad



Daily

350 KD

Weekly

2,300 KD

- 3.5 KD / CPM
- Video production is not included.

Skyscrapers

Daily

350 KD

Weekly

2,300 KD

Monthly

10,500 KD



Top Billboard (Exclusive)

Daily

350 KD

Weekly

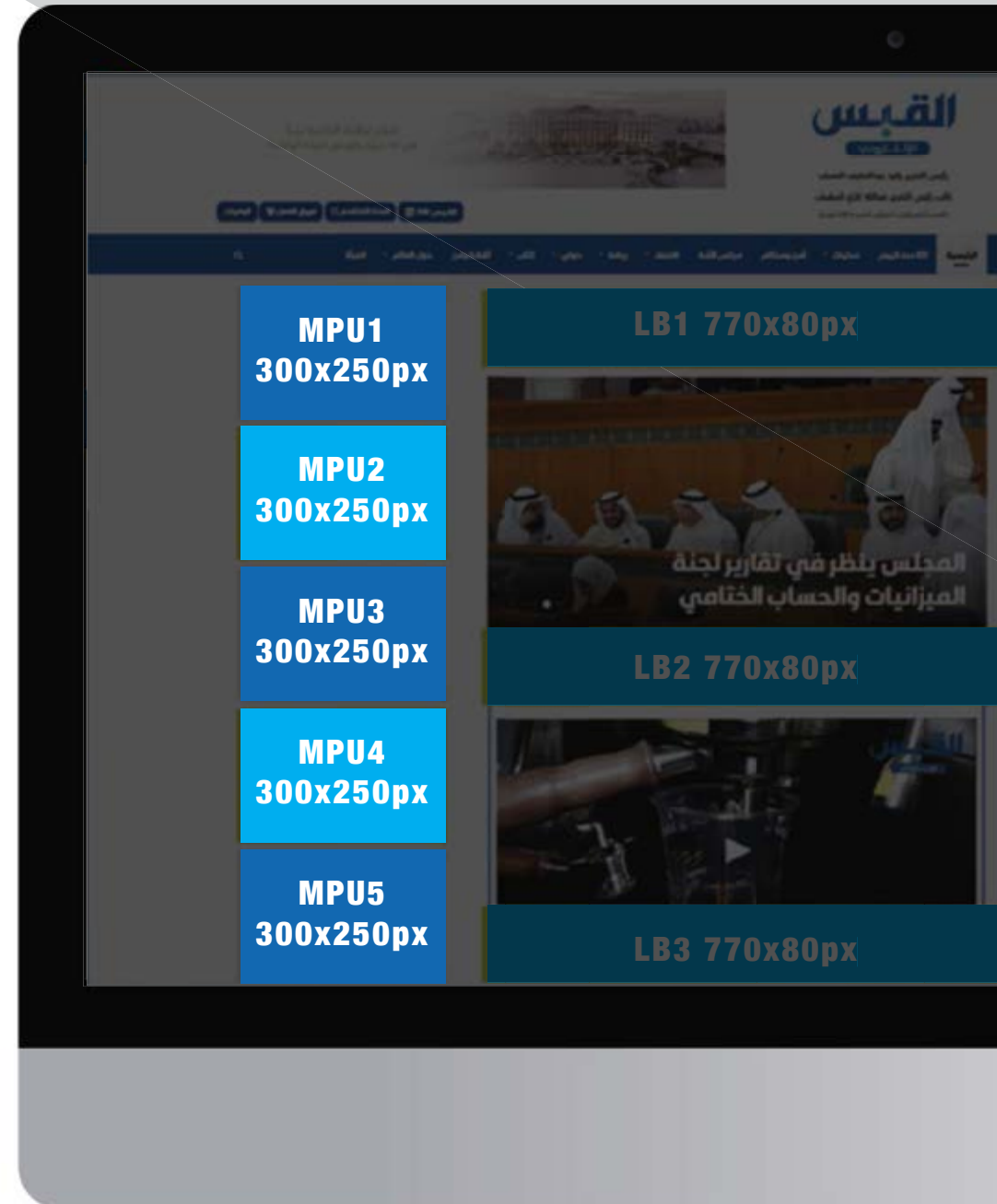
2,300 KD

• 3.5 KD / CPM



Medium Rectangle

MPU 1	1,600 _{KD}	M o n t h l y
MPU 2	1,400 _{KD}	
MPU 3	1,200 _{KD}	
MPU 4	1,100 _{KD}	
MPU 5	1,000 _{KD}	



Leaderboard (One Week)

LB1
425 KD

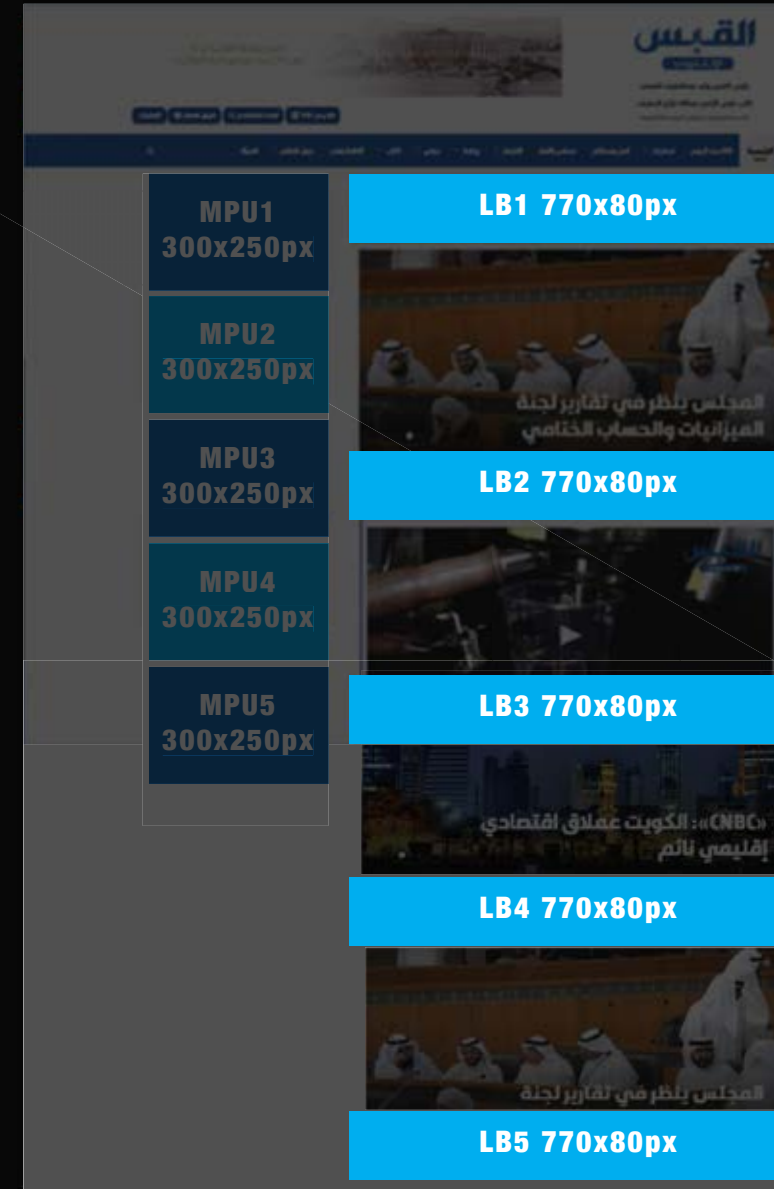
LB2, LB3
375 KD

LB4, LB5
300 KD

Special Package (One Week)

MPU1+LB1
650 KD

MPU2+LB2
550 KD



Footer (Fixed)

Daily

2,000 KD

Weekly

2,600 KD

Footer (Floating)

Daily

3,500 KD



Social Media Packages



170K
FOLLOWERS

400 KD
POST



117K
FOLLOWERS

500 KD
POST



1050K
ACTIVE USERS

200 KD
POST



399.5K
FOLLOWERS

400 KD
POST



15K
SUBSCRIPTIONS

260 KD
POST



Thank You

For your advertising inquiry:

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