القبس

www.alqabas.com.kw

تصدرها شركة دار **القبس** للصحافة والطباعة والنشر

Advertising Rates 2019

Full Colour

Size	Cm/Col	1/8 Page	1/4 Page	1/2 Page	Full Page
Pages	K.D	K.D	K.D	K.D	K.D
Front Page (Glossy)	40	2000	4000	8000	N.A
2nd Page (Glossy)	15	750	1500	3000	6000
3rd Page	18	900	1800	3600	7200
5th Page	12	600	1200	2400	4800
7th Page	10	500	1000	2000	4000
Inside Page	9	450	900	1800	3600
1st Business Page	13	650	1300	2600	N.A
Business Page	10	500	1000	2000	4000
Before Back Page (Glossy)	10	500	1000	2000	4000
Back Page (Glossy)	30	1500	3000	6000	12000

Black & White

Size	Cm/Col	1/8 Page	1/4 Page	1/2 Page	Full Page
Pages	K.D	K.D	K.D	K.D	K.D
Front Page (Glossy)	30	1500	3000	6000	N.A
2nd Page (Glossy)	12	600	1200	2400	4800
3rd Page	13	650	1300	2600	5200
5th Page	9	450	900	1800	3600
7th Page	7	350	700	1400	2800
Inside Page	6	300	600	1200	2400
1st Business Page	9	450	900	1800	N.A
Business Page	7	350	700	1400	2800
Before Back Page (Glossy)	7	350	700	1400	2800
Back Page (Glossy)	22	1100	2200	4400	8800

Flyer / Brochure	Full Run (81,000)				
Description	Single or Double Sheets	3 Sheets up to 4 Sheets	6 Sheets up to 8 Sheets	10 Sheets up to 12 Sheets	14 Sheets up to 16 Sheets
A4/A3	(2-4)	(6-8)	(12-16)	(20-24)	(28-32)
Rate K.D	2750	3250	3600	4200	5200

Subscribers (43,000)				
Single or Double Sheets	3 Sheets up to 4 Sheets	6 Sheets up to 8 Sheets	10 Sheets up to 12 Sheets	14 Sheets up to 16 Sheets
(2-4)	(6-8)	(12-16)	(20-24)	(28-32)
2000	2500	3000	3500	4000

Panels	Rates in K.D per the panel				
Front Page	Unit	1 Month (4 Panels)	3 Months (12 Panels)	6 Months (24 Panels)	12 Months (52 Panels)
	550	375	340	300	265

- A 10% levy is charged on selecting a specific left page.
- A 15% levy is charged on selecting a specific name or page number.
- A 15% levy is charged on selecting a specific positioning within the page.
- A 25% Extra charge for additional colour over (B&W) rate.
- A 15% levy is charged on the Killer Size Ads bigger than 4 columns & less than 8 on prime positions (Front, 2nd, 3rd, 5th, 7th, 1st Eco, B. Back & Back pages).
- Do not accept ads less than 20cm / columns on the Front Page.
- The maximum space on the Front Page not exceed half page.

Payment details:

Bank : NATIONAL BANK OF KUWAIT - Shuwaikh Branch – Kuwait
Beneficiary : Dar Al Qabas For Press, Publishing And Distribution
IBAN : KW29NBOK0000000000001002595522
Account No. : 1002595522
Swift Code : NBOKKWKW

Emails:

adv1@alqabas.com.kw – adv@alqabas.com.kw – design@alqabas.com.kw
Tel.: (+965) 24812818 - 24834310

Advertising Department